

## ContentCatcher<sup>®</sup> for Small and Medium Enterprises

### Complete Defense Against Today's Email Threats for Small and Mid-Enterprises

#### THE TECHNOLOGY

- Robust Anti-spam & Multilayered Anti-virus
- Advanced Protection against Malicious URLs and attachments
- Secure sensitive data leaving the organization
- Intelligent Content Filtering
- Search and eDiscovery Cloud Email Archive.
- Redeliver any inbound email lost or deleted in the last 30 days
- Protection of Social Media properties from spam and malware
- Emergency Inbox for 24/7 Email Continuity
- Image-scanning technology to remove illicit images

#### FEATURES THAT MAKE IT EVEN BETTER

- A clean, easily navigated interface
- Single login for complete admin control
- Per user controls and quarantine access
- Automated provisioning
- Multi-level management options

Protect your enterprise from email threats including phishing, malware, spam, and other forms of objectionable or dangerous content with ContentCatcher<sup>®</sup>, the dedicated email security solution for SMEs. This cloud based enterprise-class Email Security, Continuity, Encryption & Archiving product is designed specifically for SMEs, backed by ContentCatcher<sup>®</sup>'s best-of-breed security & infrastructure and provided at a price that delivers value and cost-savings.

#### Advanced Protection against Today's Threats

ContentCatcher<sup>®</sup> harnesses the capabilities of ContentCatcher<sup>®</sup>'s enterprise security technology and infrastructure, used by some of the world's largest and most security conscious companies, and combines this with expert knowledge and understanding of the needs of the smaller enterprise

ContentCatcher<sup>®</sup> enhances security with spam and phishing detection, multilayer anti-virus, a robust filter rules engine, email continuity with emergency inbox, policy-enforced encryption, an email archive based in the cloud and managed in a simple and intuitive user interface.

#### The ContentCatcher<sup>®</sup> Approach

In order to address today's advanced email security requirements, an effective email solution requires accurate threat detection, a SaaS infrastructure to enable control and flexibility for the end user and methods of keeping business email up and running at all times. ContentCatcher<sup>®</sup> leverages several techniques for this approach.

#### ContentCatcher<sup>®</sup> MLXTM Machine Learning Technology

Powered by ContentCatcher<sup>®</sup> MLX technology, ContentCatcher<sup>®</sup> spam and phishing detection offers maximum protection against email threats. It examines hundreds of thousands of attributes in every email to accurately detect text, image and attachment-based spam or phishing emails, while automatically adapting to new threats as they appear. ContentCatcher<sup>®</sup> MLX Technology delivers the industry's highest level of effectiveness at 99% against all types of spam email, using the latest advances in reputation and content-based analysis.

#### Purpose-built for the SME

As a 100% cloud-based solution, there's no hardware or software to install or to worry about updating. By filtering mail at the Internet level before it reaches the network, ContentCatcher<sup>®</sup> can save organizations considerable amounts on administrative tasks, bandwidth, end-user filtering, and even disk space on servers. We know time is valuable, so ContentCatcher<sup>®</sup> offers market leading technology without the management and deployment headaches. Administrators can simply login to the online console and manage all users and account settings from one single secure platform.

### Multi Layered Anti-virus Scanning

The ContentCatcher<sup>®</sup> advanced threat detection technology enables our antivirus engines to provide clients with an unrivalled protection from viruses and other email-borne threats. All messages are meticulously scanned by our sophisticated virus engines, operating at the highest levels of accuracy, performance and effectiveness ensuring all known viruses are captured and blocked. For increased protection, ContentCatcher<sup>®</sup> additionally employs heuristics scanning technology to discover email threats currently unknown to the system and protects against these in real time.

### Threat Protection Technology

ContentCatcher<sup>®</sup> leverages the advanced power of Targeted Attack Protection, ContentCatcher<sup>®</sup>'s Industry Leading email analysis solution, to provide small to midsized enterprises with URL Defense and Attachment Defense, the only service that effectively detects, catches and analyzes malicious URLs and attachments targeting this market.

### Data Loss Prevention and Content Filtering

ContentCatcher<sup>®</sup> eliminates the risk inherent in individuals making security and disclosure policy decisions by implementing a user-transparent, centrally based, policy-driven data loss prevention filter. Users simply send email, and the appropriate action is automatically taken. Also, the solution offers a powerful, customizable rules engine. This facilitates both content and event-based email management whilst providing highly sensitive levels of control regarding email traffic. The service allows users to control where messages are sent to and how they should be filtered depending on specified rules with full visibility and control of features.

### Automated Email Encryption

ContentCatcher<sup>®</sup> Email Encryption is purpose built to help small and medium enterprises reduce the potential negative impacts of data loss by automatically encrypting email. The need to secure communications that contain sensitive data has never been greater. Fines, negative publicity and loss of customer trust await companies, both large and small, who lose confidential or customer information.

### Never Miss an Email with ContentCatcher<sup>®</sup> Continuity

Smaller organizations rely heavily on email to do business but cannot justify the cost of building a highly redundant messaging infrastructure. A few minutes without email may be manageable but what about a few hours or a few days? According the recent survey conducted with ContentCatcher<sup>®</sup> customers, 74% of respondents said that email downtime would result in customer contact disruption affecting customer satisfaction. Keeping business email running as normal even when disaster hits is crucial to the smaller enterprise. ContentCatcher<sup>®</sup>' continuity features make this possible with the emergency inbox, instant replay of lost or deleted emails over the last 30 days and email spooling.

### Social Media Account Protection

12% of all social media content contains security risks, including spam, malware, and criminal activity. As small enterprises look to grow their business by social media engagement, mitigating this risk is of paramount importance. ContentCatcher<sup>®</sup> can help. Social media account protection powered by ContentCatcher<sup>®</sup> technology provides advanced protection for branded social media accounts across all major social networks, including Facebook, Twitter, LinkedIn, Google+ and YouTube.

## ADDITIONAL CAPABILITIES

- Multi-tier administration
- Single, secure login
- Flexible platform with automated provisioning
- User provisioning capabilities
- Multi-level logins
- Domain Management
- Email Logs
- Active Directory Sync
- Complete scalability for your business

## INDUSTRY LEADING SLAS

- 99.999% Service Availability
- 99% Spam Effectiveness
- 100% Protection from known viruses
- < 1 minute email delivery

#### ABOUT CONTENTCATCHER<sup>®</sup>

ContentCatcher<sup>®</sup> was born in the cloud and designed from the ground up to deal with the never-ending threat of malicious email, and the annoyance of unwanted email. It employs a layered approach that combines extremely powerful content inspection engines with a business logic layer. The user interface enables SPAM and other bulk content to be managed by the users themselves, without any IT administration, thus reducing the TCO of unsolicited e-mail. ContentCatcher<sup>®</sup> believes businesses of all sizes deserve the capability to defend against the evolving email threats we face today. Cloud based email security is the most effective way to increase security and reduce risk in your organization from the most exploited communications channel. In fact, over 35% of organizations who choose Office365 are augmenting that email security with a 3rd party like ContentCatcher<sup>®</sup>.