

## A Real-World SMB Data Breach

In February 2018, a mid-sized marketing company was brought to its knees by a cyber-attack. The victim company had a security policy that was not adequately prepared for what they faced in the coming days.

The attackers gained access to the marketing company's network and set footholds within the network. The attackers remained for more than 4 months, stealing data, and turned their attention to a trusted partner of the marketing company: a large bank. A customer phishing campaign was continuously launched at the bank and **nearly all customers of the marketing company**.

## A Real-World SMB Defense

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